



## First Review Meeting



Automatic Sentiment Analysis in the Wild

Imperial College  
London



real  
eyes

PLAYGEN



## **Agenda:**

09.30 -- 10.00 gathering

10.00 -- 10.10 brief introduction of all present

10.10 -- 11.00 general presentation (includes 5' for urgent questions)

11.00 -- 11.30 WP1 (presentation 20', questions 10')

11.30 -- 12.00 WP2 (presentation 20', questions 10')

12.00 -- 12.30 WP3 (presentation 20', questions 10')

12.30 -- 13.00 WP7 -- Recommender System (presentation 20', questions 10')

13.00 -- 14.00 lunch

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14.30 -- 15.10 WP8 (presentation up to 30', questions 10')

15.10 -- 15.30 WP9 (presentation up to 15', questions 5')

15.30 -- 16.30 reviewers separate meeting

16.30 -- 17.00 PO oral feedback to consortium



# Overview



Automatic Sentiment Analysis in the Wild

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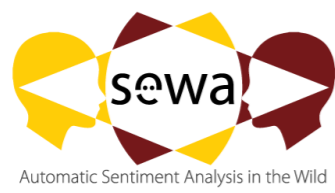
real  
eyes

PLAYGEN



```
gesture = NOD  
  
A-R1 = 0.419086  
E-R1 = 0.612317  
I-R1 = 0.381649  
P-R1 = 0.604802  
V-R1 = 0.51976  
  
A-R2 = 0.578923  
E-R2 = 0.547064  
I-R2 = 0.533834  
P-R2 = 0.620116  
V-R2 = 0.49663  
  
A-R3 = 0.484137  
E-R3 = 0.621011  
I-R3 = 0.458003  
P-R3 = 0.62873  
V-R3 = 0.514294
```

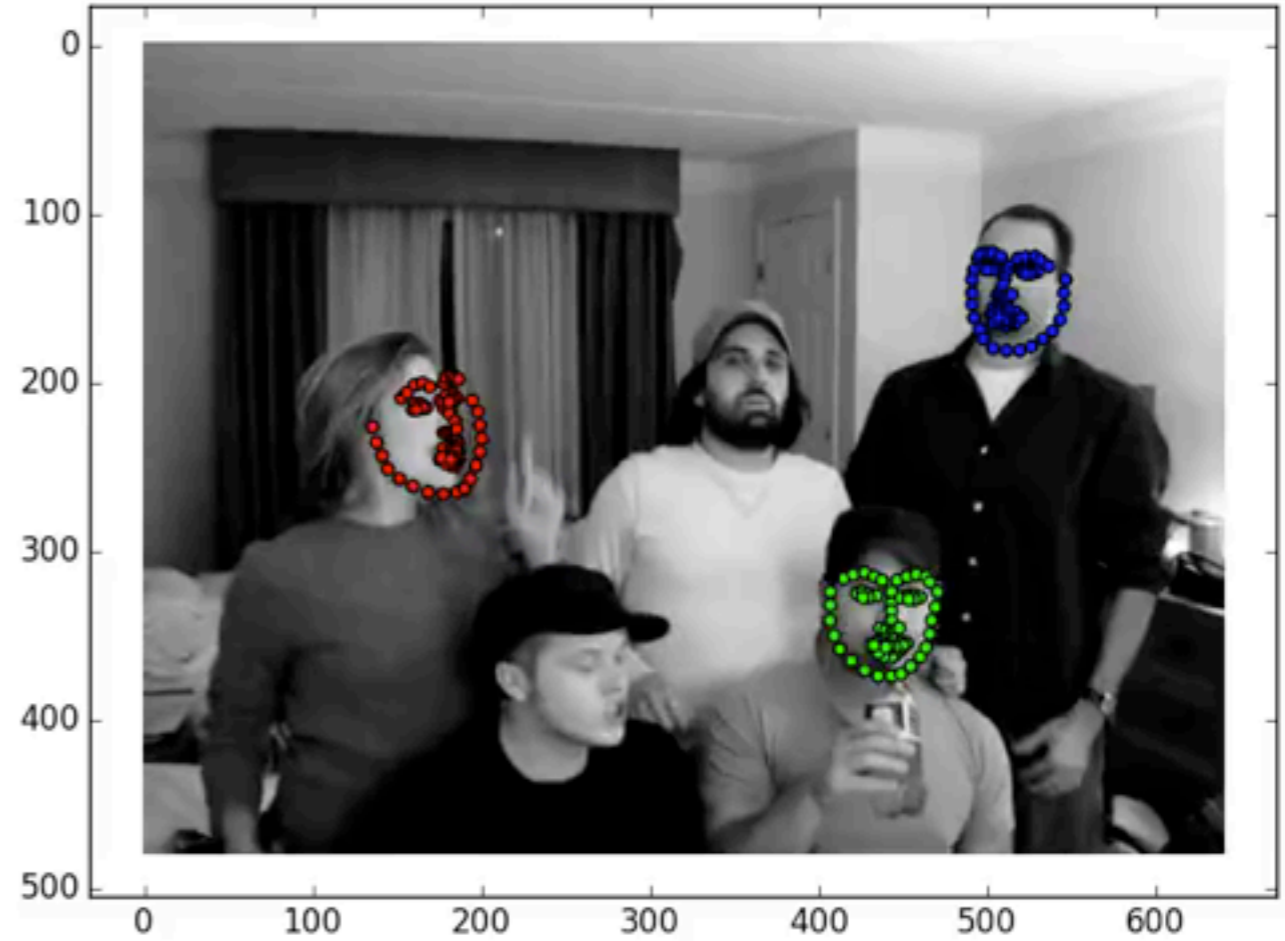
Aim: Automatic analysis of audio-visual human behaviour in the wild



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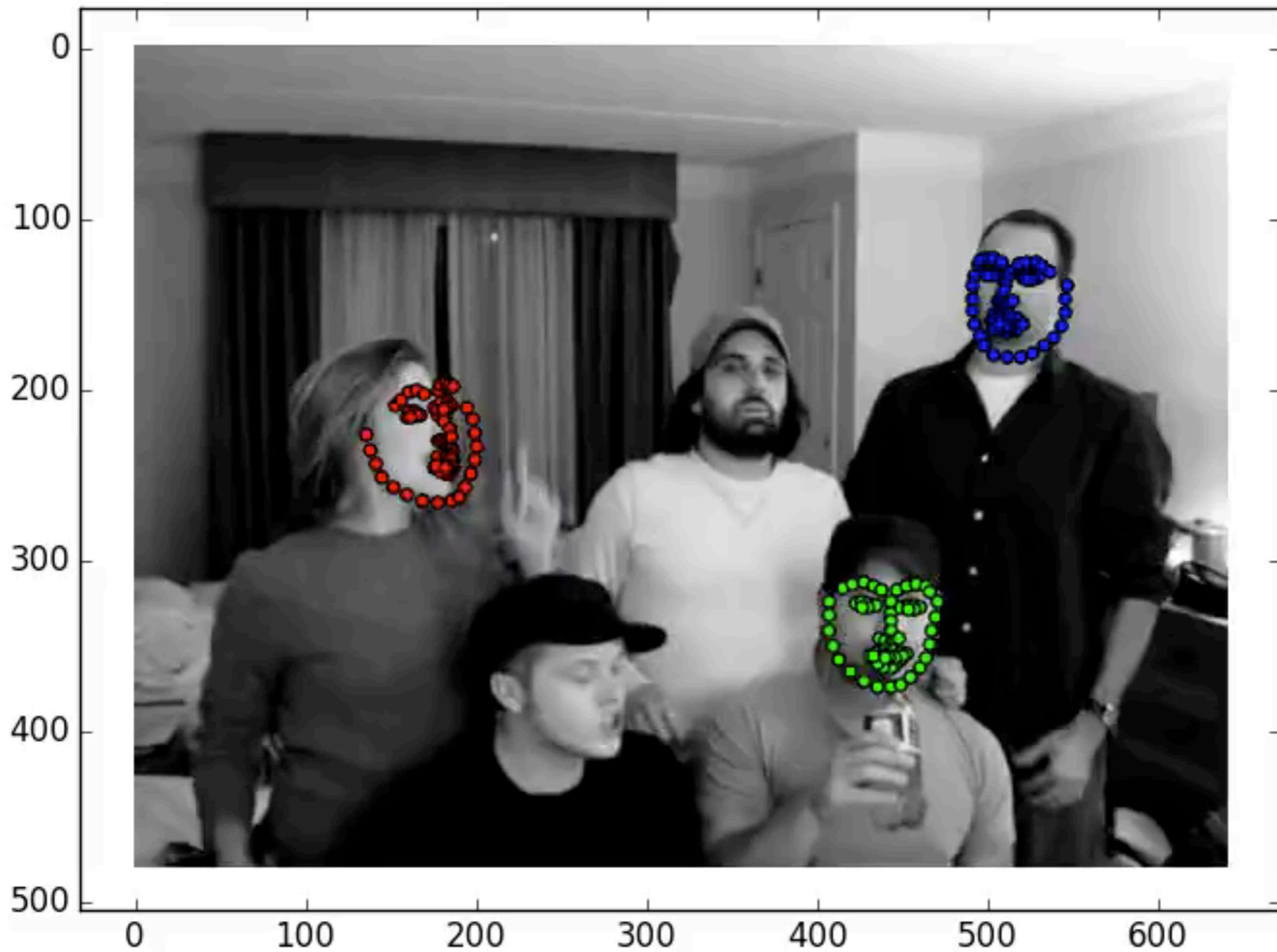
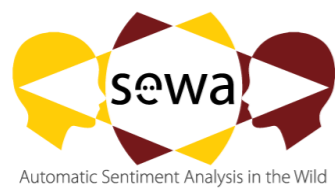
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### Motivation:

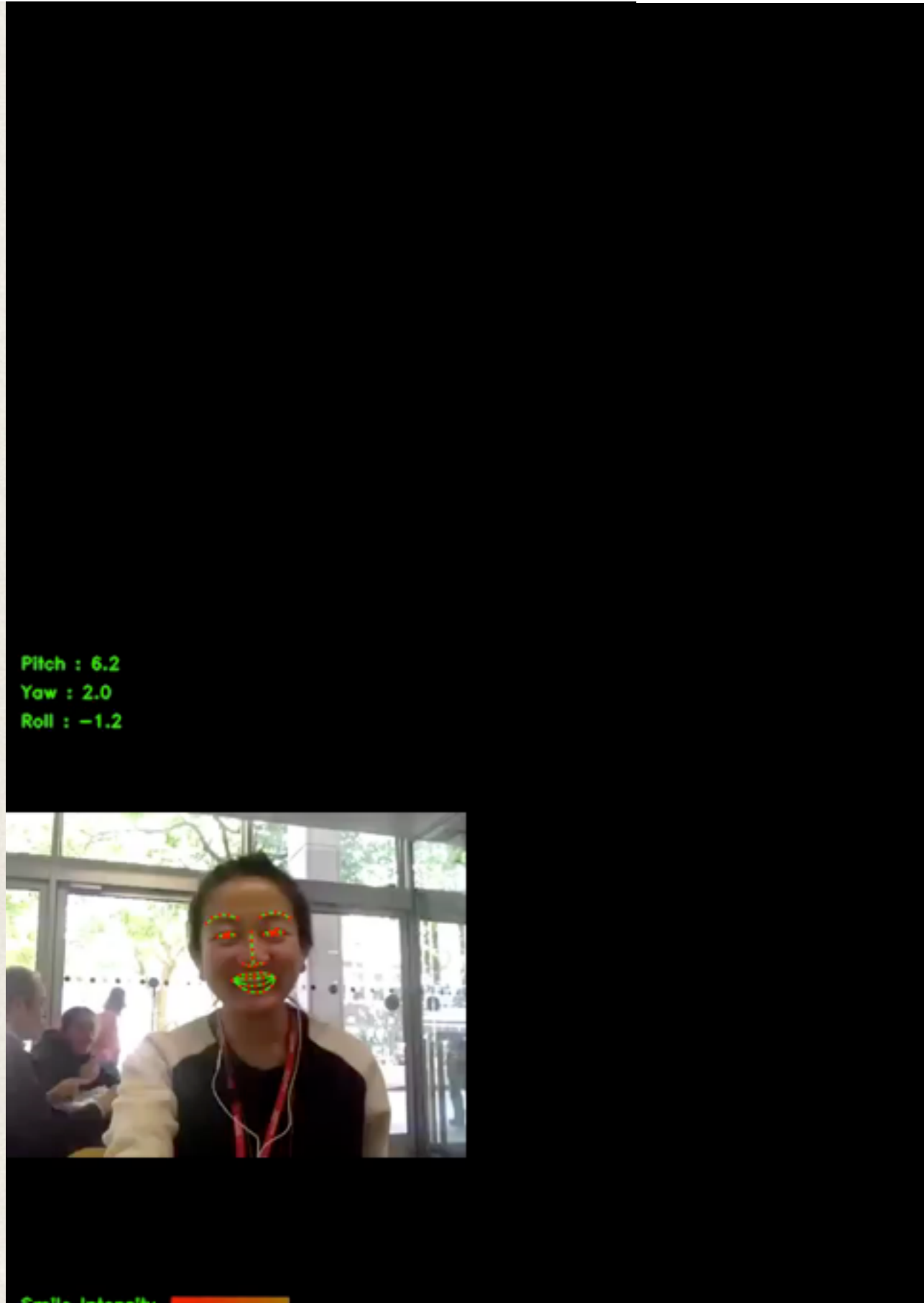
People emote and react on external stimuli all the time  
 &  
 This information could be used in many applications



Motivation: current Tech cannot handle accurately in-the-wild recordings



- Aim: robust automatic analysis of audio-visual human behaviour in the wild
- robust facial expression analysis in the wild
  - robust analysis of what has been said and how it has been said
    - robust sentiment (liking/ disliking) analysis in the wild
    - robust valance and arousal analysis in the wild
  - build two real applications: ad recommendation system & Social chat game



Step 1: collection of relevant in-the-wild recordings (WPI)

Data:

- 6 cultures (UK, D, H, RS, CN, GR)
  - 400+ subjects
  - 18-84 years old
  - unconstrained conditions
- two scenarios: adverts watching and adverts discussion
- metadata: personality, like/ dislike

Smile Intensity 





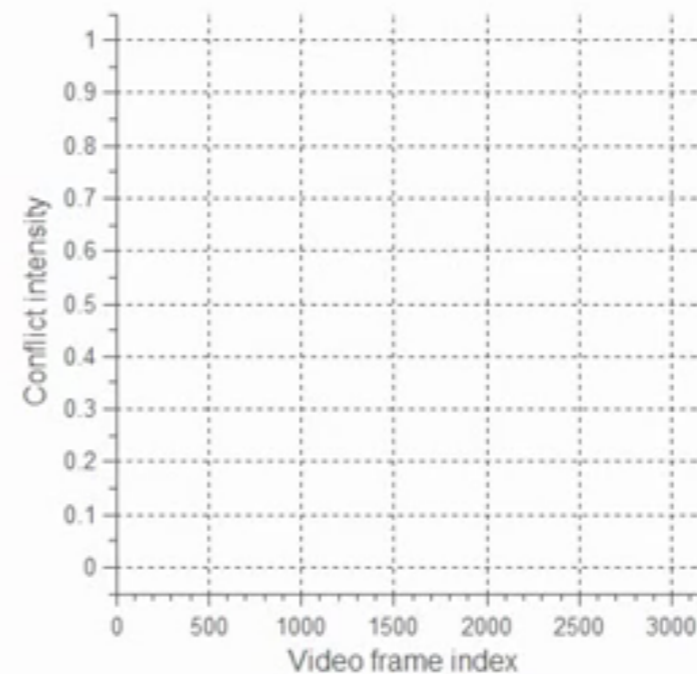
**3 FPS**  
 Head Pose  
 Pitch : 9.8  
 Yaw : 5.7  
 Roll : 6.9

**CLM-Wild@i-bug**

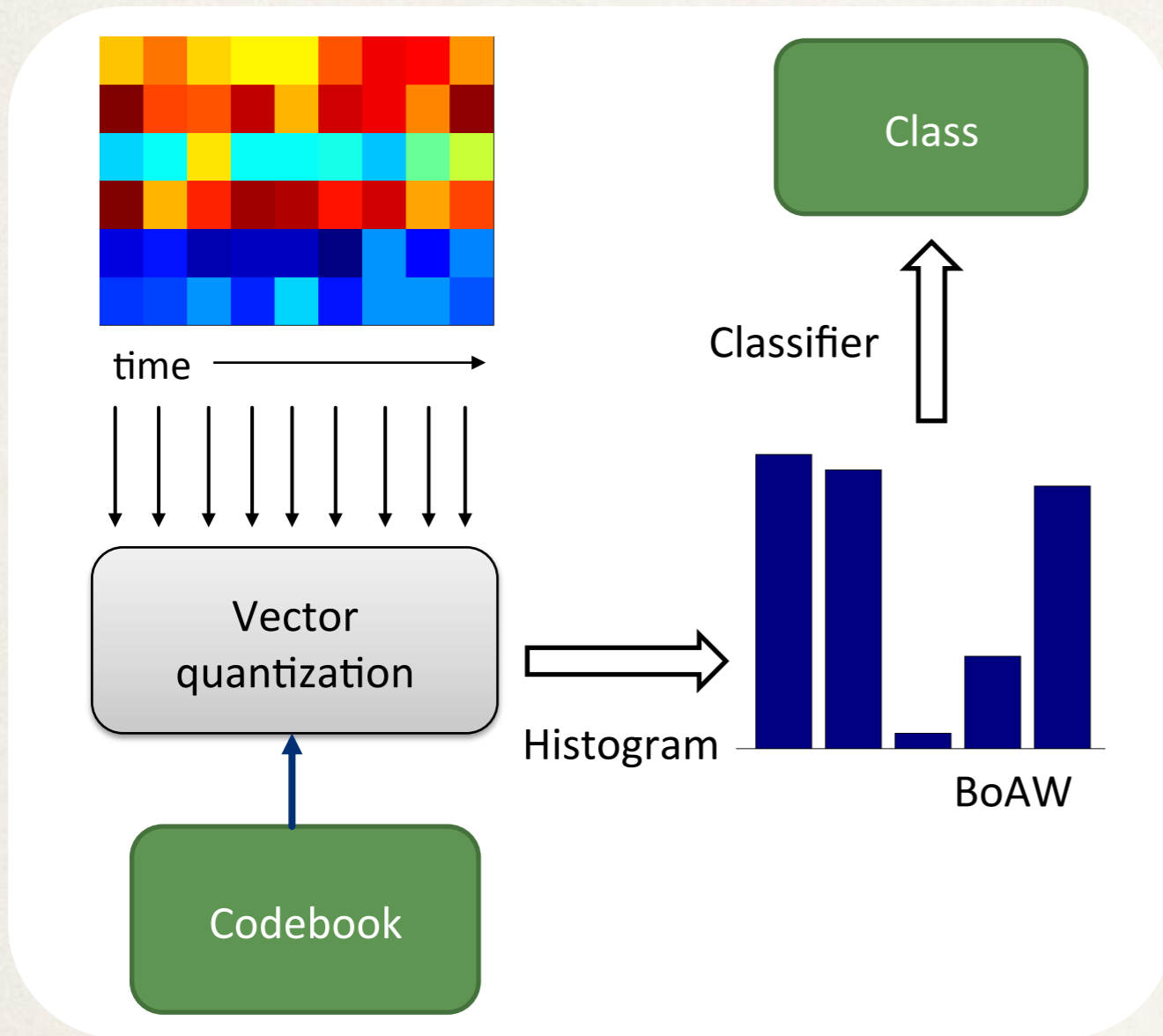
**Face 47, 88 ms**  
 Head Pose  
 Pitch : 9.0  
 Yaw : 1.7  
 Roll : 7.7  
**Interest: 1.0**

**CLM-Wild@i-bug**

Neutral Smile Surprise Disgust Scream



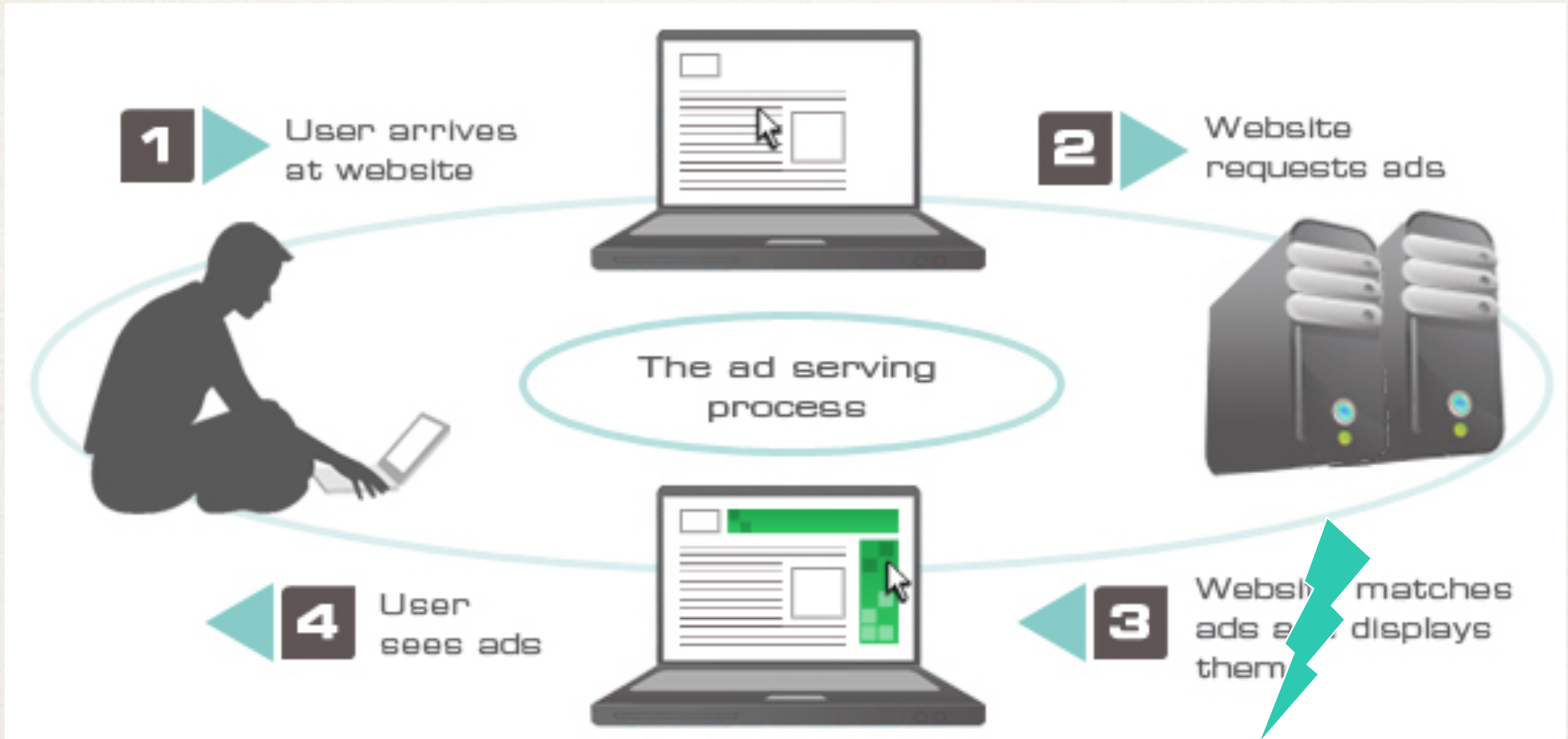
Step 2: build robust and accurate facial expression analysers (WP2-WP6)



Method	CC [%] (clean)	CC [%] (noise + reverb)
Baseline	32.2 / 14.4	
BoAW	62.0 / 30.1	61.7 / 21.6

		# Classes	%UA/*AUC/+CC
2015	Nativeness	[0,1]	74.3+
	Parkinson's	[0,100]	65.0+
	Eating	7	83.7
2014	Cognitive Load	3	61.6
	Physical Load	2	71.9
2013	Social Signals	2x2	92.7*
	Conflict	2	85.9
	Emotion	12	46.1
	Autism	4	69.4
2012	Personality	5x2	70.4
	Likability	2	68.7
	Intelligibility	2	76.8
2011	Intoxication	2	72.2
	Sleepiness	2	72.5
2010	Age	4	53.6
	Gender	3	85.7
	Interest	[-1,1]	42.8+
2009	Emotion	5	44.0
	Negativity	2	71.2

Step 3: build robust and accurate vocal expression analysers (WP2-WP6)



Step 4: build application 1 - Ad Recommendation System (WP7)



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### Objective

Improve communication skills by getting feedback on short interactions with people in your social network (e.g. Twitter)

### User group

Students aged 18+ in education institutions

### Rationale

- ✓ Explores how to add value to basic videochat
- ✓ Target group use videochat/social games
- ✓ High potential for user testing
- ✓ Potential application to other areas

Step 5: build application 2 - Social chat Game (WP7)




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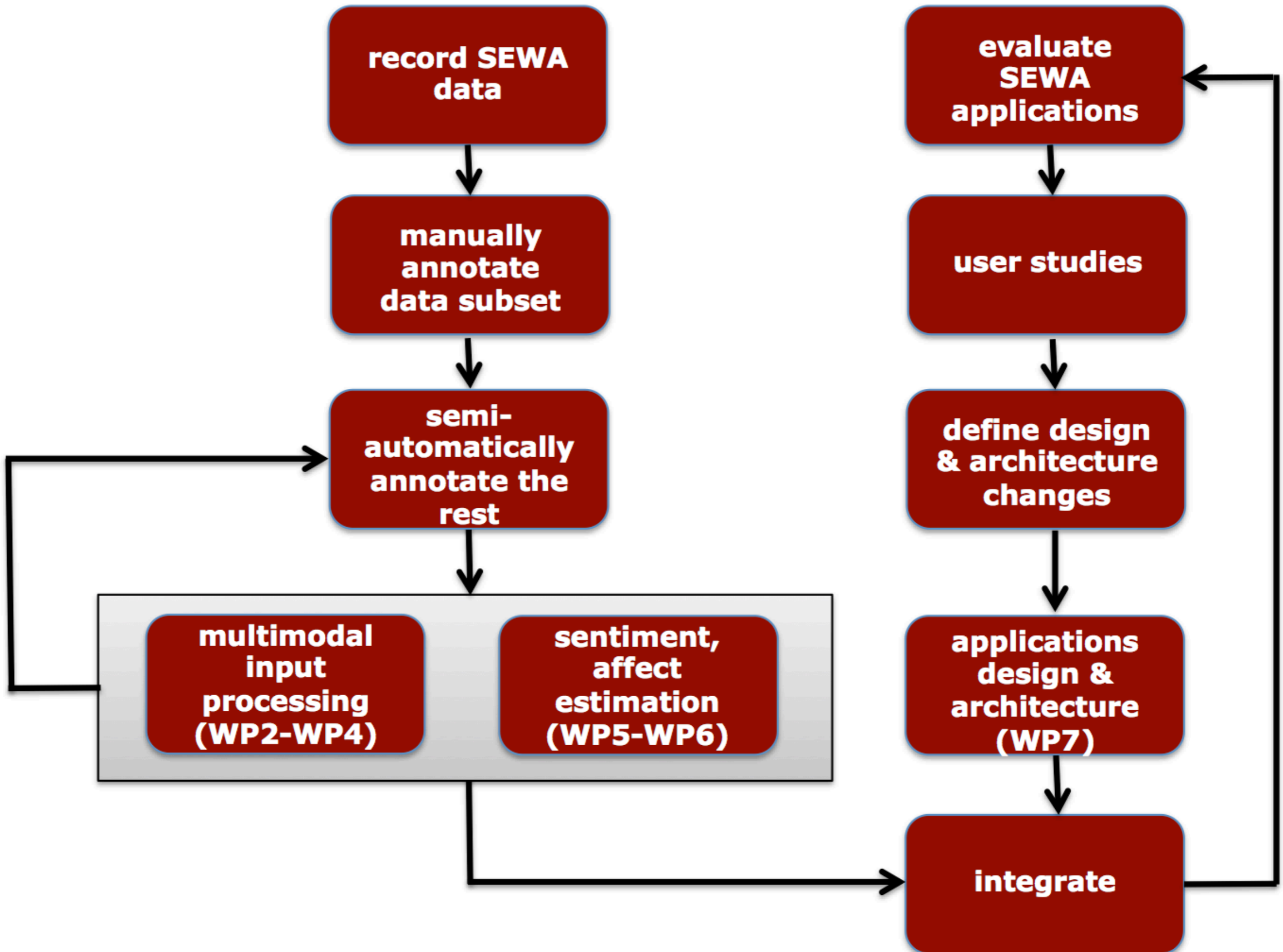


Pitch : 6.2  
Yaw : 2.0  
Roll : -1.2



Smile Intensity 

Step 5: build application 2 - Social chat Game (WP7)



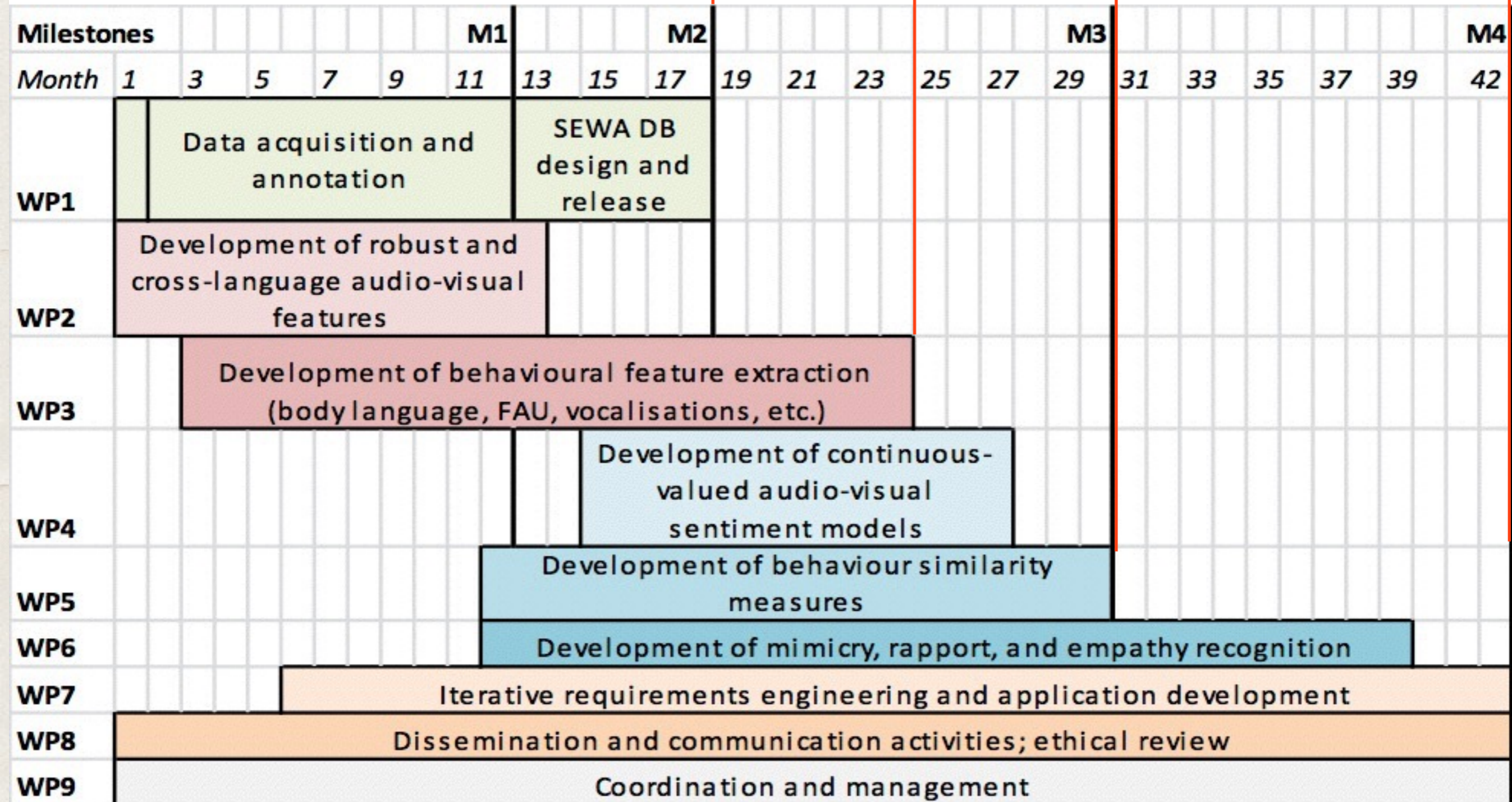


data release

face & audio features

behaviour analysis

applications





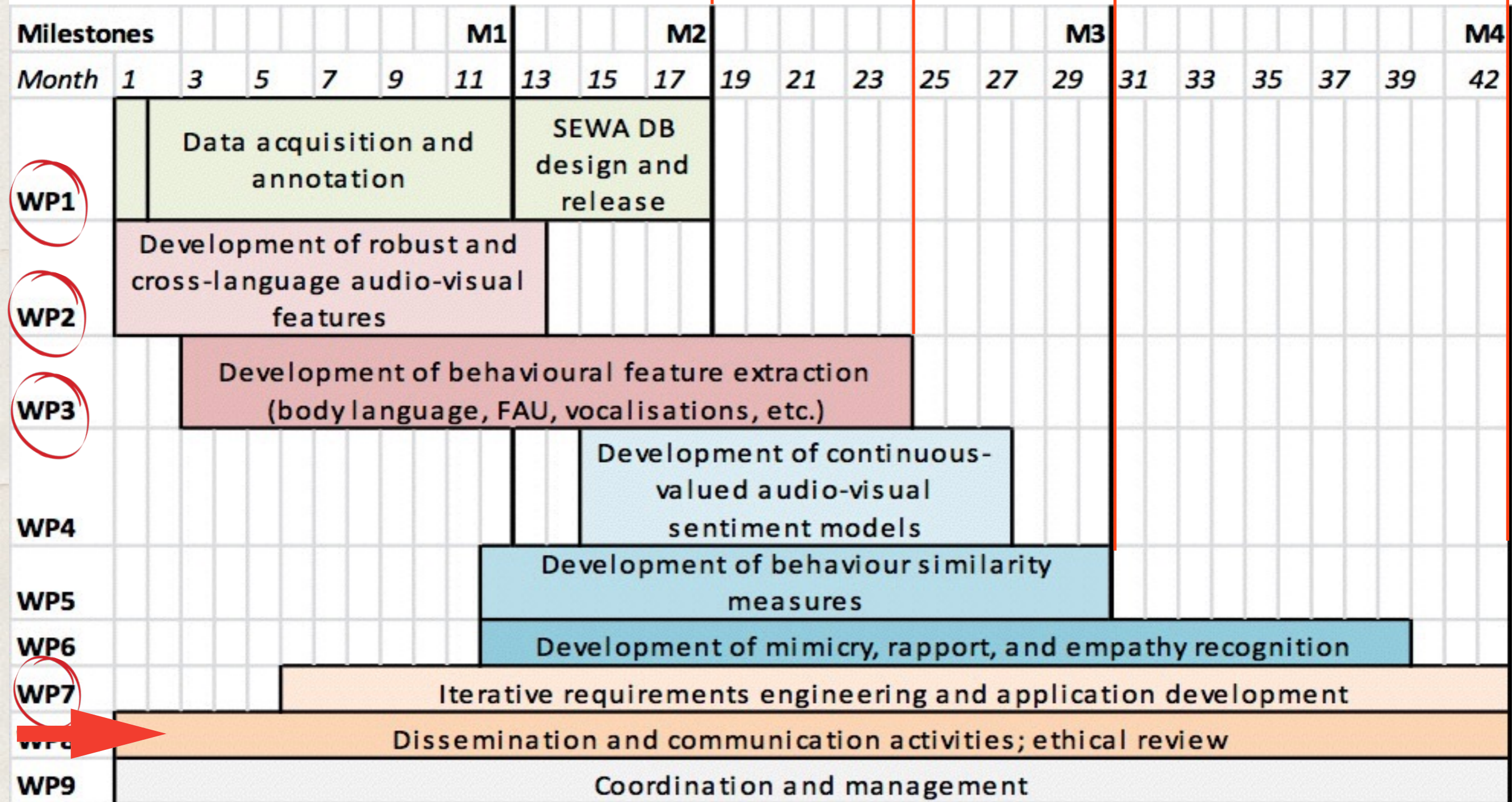


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WP4

WP5

WP6

WP7

WP8

WP9





[www.sewaproject.eu](http://www.sewaproject.eu)



Automatic Sentiment Analysis in the Wild

[Home](#) [Description](#) [Publications](#) [Dissemination](#) [Resources](#) [Deliverables](#) [Participants](#) [Contact Us](#)

## SEWA Project

The Automatic Sentiment Analysis in the Wild (SEWA) is a EC H2020 funded project. The main aim of SEWA is to deploy and capitalise on existing state-of-the-art methodologies, models and algorithms for machine analysis of facial, vocal and verbal behaviour, and then adjust and combine them to realise naturalistic human-centric human-computer interaction (HCI) and computer-mediated face-to-face interaction (FF-HCI).

This will involve development of computer vision, speech processing and machine learning tools for automated understanding of human interactive behaviour in naturalistic contexts. The envisioned technology will be based on findings in cognitive sciences and it will represent a set of audio and visual spatiotemporal methods for automatic analysis of human spontaneous (as opposed to posed and exaggerated) patterns of behavioural cues including continuous and discrete analysis of sentiment, liking and empathy.

SEWA will draw on expertise from several disciplines as illustrated in the table below:

Expertise	ICL	UP	RealEyes	PlayGen
Image processing	✓		✓	
Speech recognition		✓		

### Latest news

**SEWA Coordinator speaking in The Royal Society on How Computers Got Smart**

12/04/2016

SEWA Coordinator speaking in The Royal Society on **How Computers Got Smart**

**SEWA coordinator interview for France24**

09/02/2016

SEWA coordinator spoke of Emotional Robots and Future of AI in an interview for France24 (video minutes 06:23 to 09:30).

**SEWA coordinator speaking at Nature Magazine's Ideas Lab**

15/02/2016

SEWA coordinator **speaking** at Nature Magazine's Ideas Lab, Davos, January 2016

### Workshops & Special Issues

Dissemination & communication Activities - website (WP8)

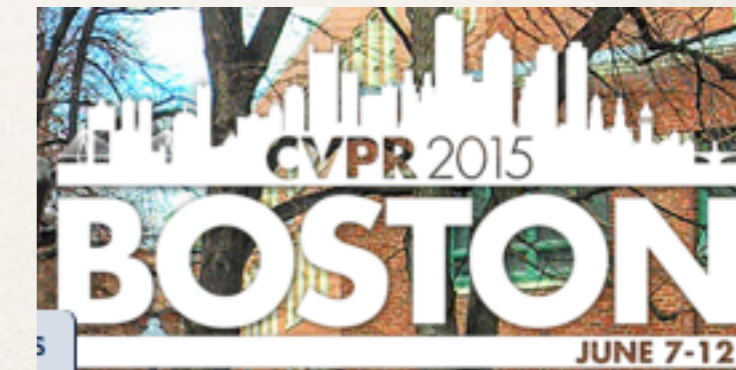
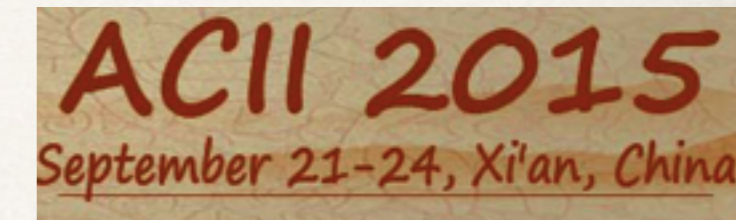


# INTER\_SPEECH 2015

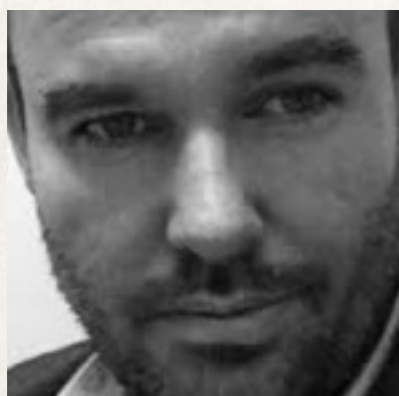
September 6 - 10  
Dresden, Germany



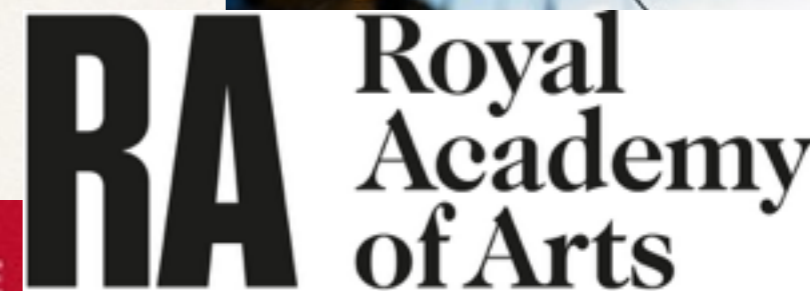
11th IEEE International Conference on  
Automatic Face and Gesture Recognition  
**FG2015**



Dissemination & communication Activities - publications (WP8)



Dissemination & communication Activities - valorisation Board (WP8)



Dissemination & communication Activities - public engagement (WP8)

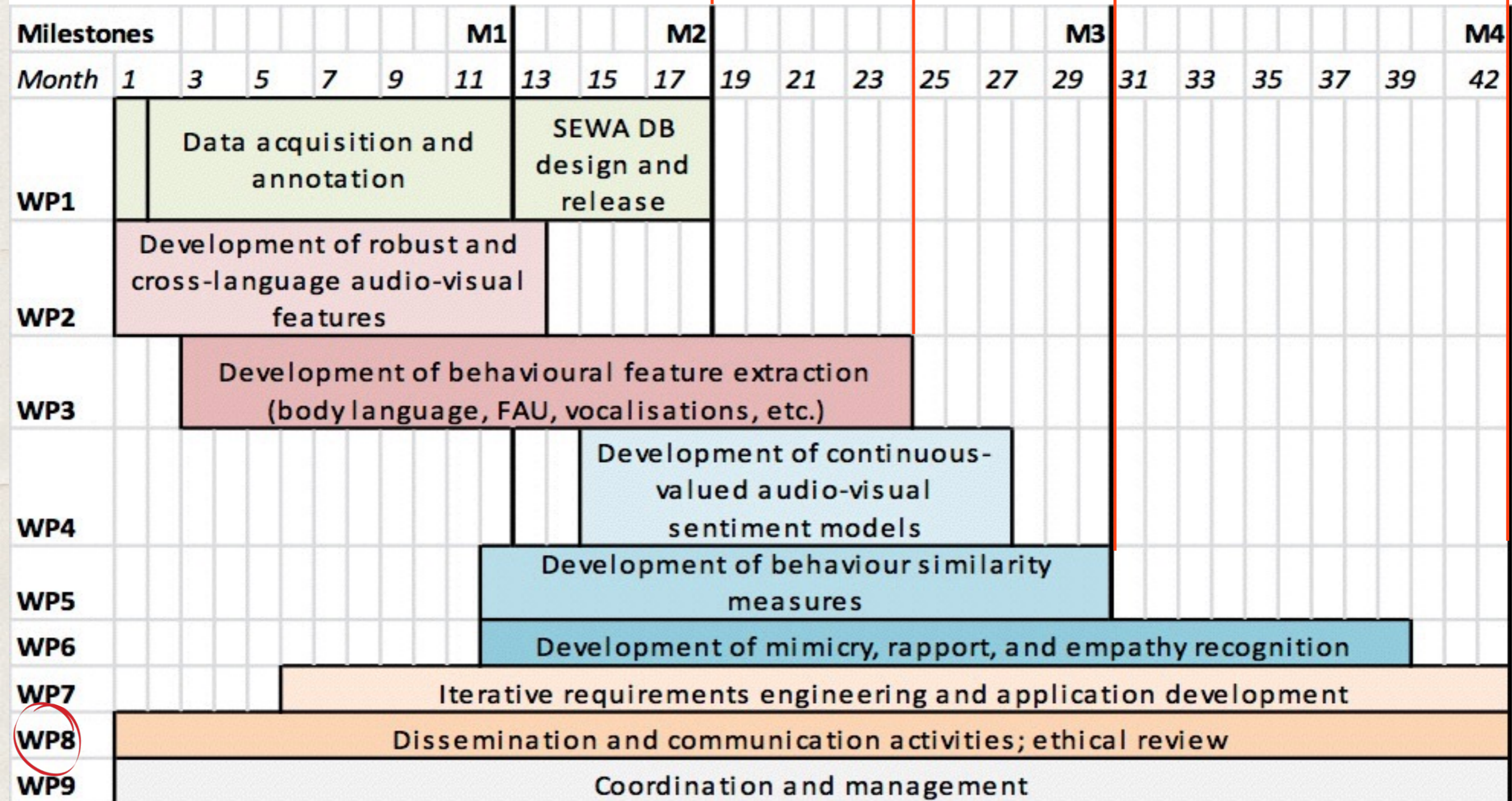


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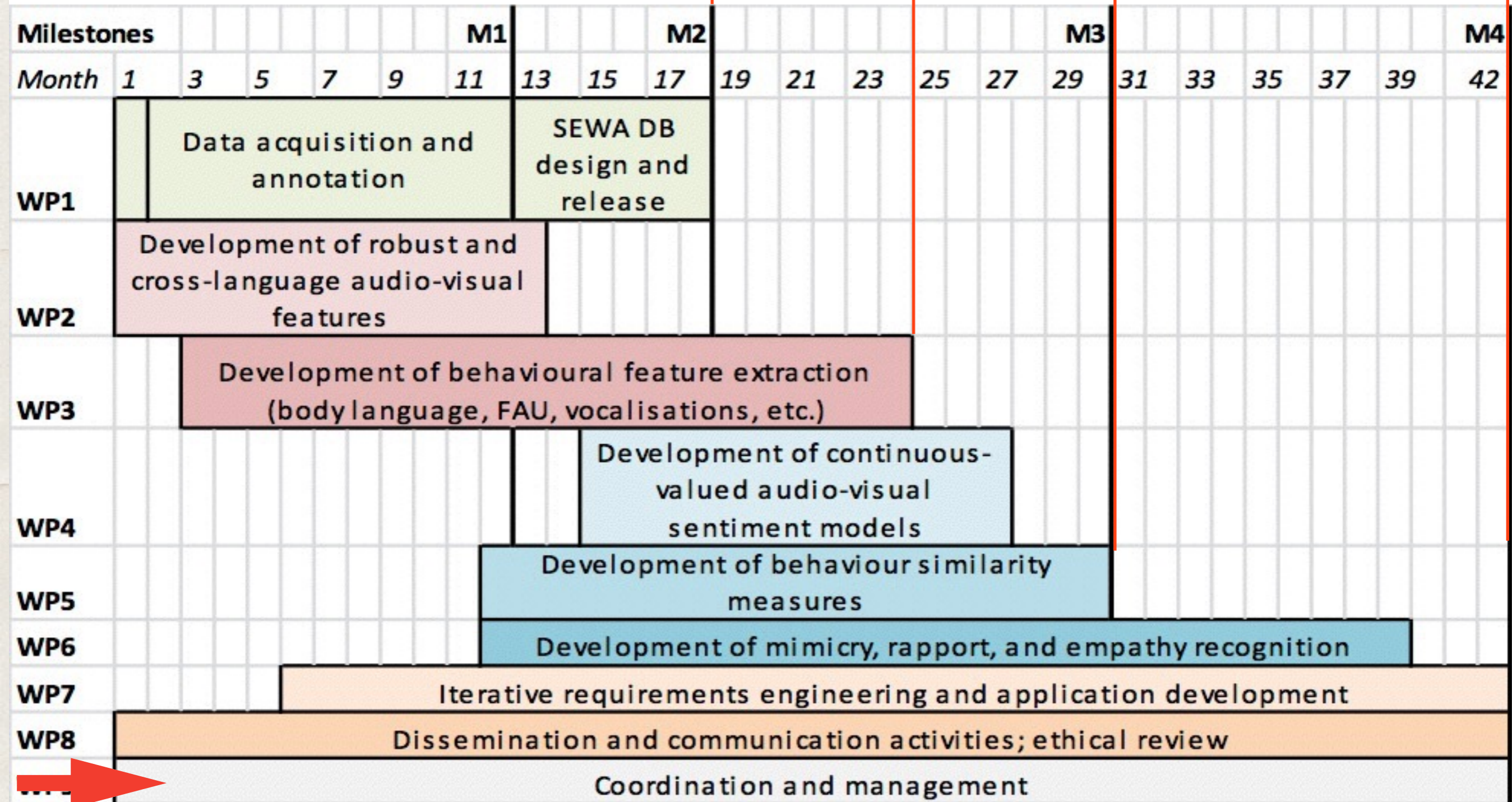


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## Questions?



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